

Fairtrade Fortnight

Cyclists gear up for Fairtrade

CYCLISTS arrived in their tweed or lycra on their old-fashioned bikes or new to support the awareness-raising event held by Bexhill Fairtrade committee at St Mary Magdalene church hall.

The fair offered visitors the chance to try Fairtrade products and see that they might cost no more to buy than conventionally sourced

goods.

This was part of the Fairtrade Fortnight activity to encourage residents and businesses to take another step towards achieving ethical trading, whether that is swapping to ethically produced snacks in the workplace or asking local supermarkets to stock more goods.

The cyclists were from Bexhill Wheelers, Bexhill Classic Cycle Group, Bespoke Cycle Group from Eastbourne, and Hastings Urban Bikes. They took information and cycled around town to spread the word.

Organiser Jack Doherty commented: "They said it was an enjoyable and thought provoking event."

Going that bit further

FAIRTRADE Fortnight was in full swing in Bexhill when supporters held a fair at the weekend to allow everyone a taste of a better world (pictured).

There was a chance to sample Fairtrade chocolate, coffee, and tea and buy from a wide range. Price comparisons were available so that shoppers could see for themselves how much these cost alongside conventionally sourced products.

Town Mayor Councillor Stuart Wood attended the fair at St Mary Magdalene's church hall and congratulated campaigners on their work towards better conditions for producers around the world.

He described Fairtrade as "a unique answer" to their poverty.



FAIRTRADE supporters at the fair